



U M B U S I
Z I Q A L O
PTY (LTD)

“The force of your **Agility** is at the mercy of the force of your **Ethics.**”

THE LAW CHARACTER

by ... all the *qualities* we mean

= moral force

THE LAW CHARACTER

... all the qualities they have that make them distinct from other people.

THEREFORE, ALL
LEADERSHIP is based on

Morality as defined by those who
lend you the scepter of
leadership...

Morality therefore is Character

Character is the Foundation of
leadership...



Your ***Natural genius*** is the leadership palace/castle that attracts people to you...



Your ***Character*** is the foundation upon which your house stands upon...



We define ***Character*** ... therefore,
as CONTINUED-BELIEF of those
who give you leadership ...



The
Burj Khalifa



WHEN CHARACTER FAILS NEED TO RESIGN, FOR THE SAKE OF CREDIBILITY...

You can lead without character,
but character is what makes you a
leader worth following.

Andy Stanley

WHEN CHARACTER FAILS ... LEADERS MUST REMEMBER THAT THEY ARE HUMAN...

**LEADERSHIP IS A
POTENT
COMBINATION OF
STRATEGY AND
CHARACTER.**

**BUT IF YOU MUST
BE WITHOUT ONE,
BE WITHOUT THE
STRATEGY.**

NORMAN SCHWARZKOPF

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- The new paradigm is:

“Leaders use their CHARACTER, to protect their leadership journey”

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- What does that mean?:

**“Leaders use their
Ethics, to protect their
Agility”**

Here are the basics...

Step 1 – Self Image



“The 1st item in the agenda of life ... who are you?”

Head Space

Step 2 – Self-Concept



“What are you all about? ... body of knowledge”

Social Space

Step 3 – Self-Esteem



“What is your value-add to planet earth ?”

Step 4 – Self-Confidence



“How do you feel about yourself?”

Heart Space



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