



## **PRESENTATION OUTLINE**

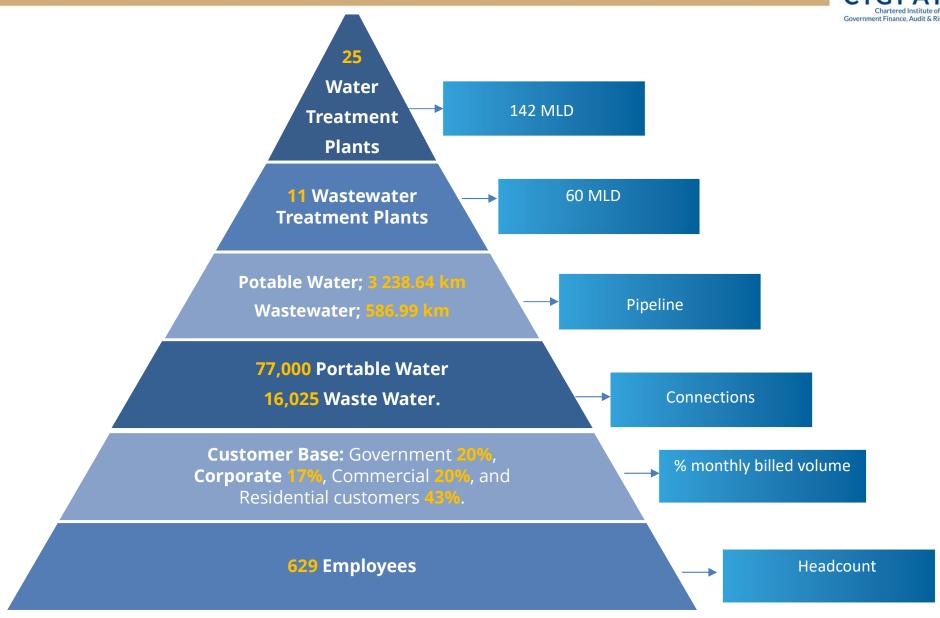




- **EWSC BACKGROUND**
- **EWSC MANDATE**
- **EWSC** VALUES: CONSUMER CONFIDENCE AS A PRIORITY
- **WHY FAIR BILLING MATTERS**
- PUBLIC PERCEPTION OF BILLING ERRORS
- MPACT OF BILLING ACCURATELY ON CONSUMER CONFIDENCE
- STRATEGIES FOR ENSURING BILLING ACCURACY
- **EDUCATING CONSUMERS ON BILLING**
- **EWSC INITIATIVES ON FAIR BILLING**
- **EASE OF ACCESS TO SERVICE**

## **BACKGROUND | ESWATINI WATER SERVICES CORPORATION**





## MANDATE | ESWATINI WATER SERVICES CORPORATION





- EWSC is entrusted with delivering safe, reliable water and wastewater services in Eswatini.
- A key component of our service delivery is monthly billing based on accurate meter readings.
- Consumer confidence hinges on fairness, transparency, and reliability — especially in billing.

## **EWSC VALUES: CONSUMER CONFIDENCE AS A PRIORITY**





Good Governance



Ownership & Accountability



Performance & Continuous Improvement



Communication & Transparency



EWSC, At consumer confidence is a priority.



Section Fair billing is key to ensuring sustainability, and trust, service excellence.



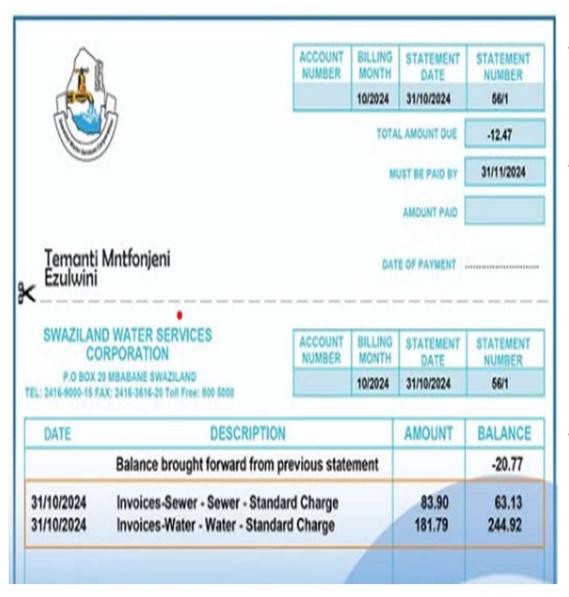
With accurate billing, we: uphold commitment our accountability and strengthen public trust.

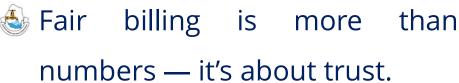


Build a better Eswatini, together.

### WHY BILLING ACCURACY MATTERS







- Accurate billing ensures:
  - -Customers pay only for what they use.
  - -Equitable access to services.
  - -Transparent operations.
  - Errors lead to frustration, distrust, and increased complaints and customer dissatisfaction.

### **PUBLIC PERCEPTION OF BILLING ERRORS**





- Billing errors damage EWSC's image as a trusted public utility.
- Key public reactions to errors:
  - -Suspicions of overcharging or corruption.
  - -Reluctance to pay or engage with the utility.
- Negative social media and wordof-mouth publicity.
- Maintaining public trust is just as important as service delivery.

### IMPACT OF BILLING ACCURACY ON CONSUMER CONFIDENCE





High confidence = Timely payments, fewer disputes, improved collaboration.

#### **Accurate bills:**

- -Improved customer satisfaction.
- -Reduced need for customer service interventions.
- -Build customer loyalty.

#### **Inaccurate bills:**

- -Increase operational costs (corrections, complaints).
- -Lead to revenue loss.
- -Weaken EWSC's reputation.
- -Reduced net promoter score

### STRATEGIES FOR ENSURING BILLING ACCURACY



#### **SMART METERING SOLUTION**

- More metering data than basic consumption readings, e.g leakages, unusual consumption patterns, etc.
- Quick responses to anomalies.
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- Quick responses to anomalies.
- Access to real-time usage insights for both the consumer and the Corporation.
- Integration to smart water infrastructure – quicker response to outages.

- 📤 Enhanced customer experience
  - CSAT Billing Theme Feedback
  - Billing accuracy,
  - Reduction of billing complaints
  - LT reporting (Weekly & monthly)
- Meter Maintenance & Calibration
  - Ensure meters are functioning properly and accurately.
- Digital Meter Reading Technologies
  - Reduce human error.
  - Real-time data collection.
- Training for Meter Readers
  - Refresher courses on best practices and ethical standards.
- Data Validation Processes
  - Checks and balances before bills are sent.
  - Alerts for abnormal consumption patterns.

# **Educating Consumers on Billing**





- Empower customers through education and awareness:
  - Understand their bill: Explanation of units, charges, and usage patterns.
- Reading their own meter: Sharing water consumed.
- Billing Cycle Transparency: Communicate when and how bills are generated.
- Use multiple platforms:
  - Community outreach, SMS alerts, email, social media, radio.

# **EWSC Initiatives for Fair Billing**





Piloting Prepaid metering Mndoni Estate 5 Year Project

- Meter reading & Billing analysis – Identification of abnormalities, investigate, correction.
  - Notify possible leakage
- Meter test bench
- Improved reading technologies
  - Gadgets Accuracy, water leakages
  - Smart metering
- Demystifying the billing process for the public EWSC App Tariff calculator
- Meter Readers Day

# **EASE OF ACCESS TO SERVICE**





# CONCLUSION



- Listening to your consumers centricity
- Transparency and communication
- Reliability and Resilience
  - Sonfidence grows when customers see your system is ready for future shocks
- Own mistakes and show growth
- Continuous improvement and learning
- Show what you're doing to fix it and what you've learned
- Embrace technology improved service delivery



