



# DIFFERENCE  
MAKERS

**RESPONSIBLE USE OF AI  
AND DIGITAL ETHICS**  
FOR YOUNG PUBLIC SECTOR PROFESSIONALS

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DIFFERENCE MAKERS™

# INTEGRITY

# DIFFERENCE  
# MAKERS



# DO YOU UNDERSTAND WHAT'S GOING ON?

#DIFFERENCE  
#MAKERS

- 🖥️ Behind the scenes, explainability
- ⚖️ Governance, compliance and data privacy
- 🛡️ Fairness, robustness, transparency, risk
- 👤 Impact on people, workforce and processes
- 🤝 Can you trust the LLM calculated predictions?
- 💰 What are the costs of the risks to you, your employer and society?



# SOME OF THE PRIMARY CONCERNS



Cognitive capability  
Fairness, bias

Trust

Safety

Privacy

Governance

Inclusion

People

Ethical use

Data  
sovereignty

Accountability



**DO NOT SURRENDER YOUR JUDGEMENT,  
BUILD TRUST**

**The question is not whether young professionals will use AI and digital innovations.**

**The question is whether they will use it with courage, conscience, and accountability.**

# TO DO AND NOT TO DO

## Do

- Draft faster
- Research,
- Ideate
- Check facts
- Escalate risk
- Keep people accountable

## Don't

- Paste sensitive data
- Trust outputs blindly
- Hide AI use
- Trade ethics for speed
- Outsource cognitive abilities

# DIGITAL ETHICS PRINCIPLES

**Integrity**

**Objectivity**

**Professional  
competence and  
due care**

**Confidentiality**

**Data Privacy**

**Professional  
behaviour**

**Accountability**

**Transparency**

**Equity**

**Societal and  
environmental  
wellbeing**

**Algorithmic  
Fairness**

**Informed  
Consent**

# THANK YOU

# #DIFFERENCE MAKERS

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